

### **MEDIA RELEASE**

28 October 2024

# CCCS Recommends Five-Year Renewal of the Block Exemption Order for Liner Shipping Agreements

- 1. The Competition and Consumer Commission of Singapore ("CCCS") has recommended to the Deputy Prime Minister and Minister for Trade and Industry (the "DPM and Min/T&I") to renew the Competition (Block Exemption for Liner Shipping Agreements) Order (the "LSA BEO") for a five-year period from 1 January 2025 to 31 December 2029 as follows:
  - a. Retain the categories of liner shipping agreements ("**LSAs**")<sup>2</sup> which will benefit from the LSA BEO:
    - i. Vessel sharing agreements<sup>3</sup> ("VSAs") for liner shipping services<sup>4</sup>;
    - ii. Price discussion agreements ("PDAs") for feeder services<sup>5</sup>; and
  - b. Update the scope of the LSA BEO to reflect current industry practice. The order will cover co-operation among liners specifically for the transport of goods between ports only.
- 2. The recommendation follows CCCS's assessment that these agreements generate net economic benefit ("**NEB**")<sup>6</sup> for Singapore.

<sup>1</sup> The current <u>LSA BEO</u> will expire on 31 December 2024. Section 34 of the Competition Act 2004 prohibits anti-competitive agreements. However, the Min/T&I can make an order, following the recommendation of CCCS, to exempt certain categories of agreements from section 34. This is known as a "block exemption order".

<sup>2</sup> Liner shipping agreements are agreements between two or more liner operators, outlining how the parties will co-operate in providing liner shipping services, potentially covering: (a) technical, operational or commercial arrangements; (b) price; (c) remuneration terms.

<sup>4</sup> Liner shipping services refer to the sea transport of goods on a regular basis between ports. In the current LSA BEO, these services include any inland carriage of goods (e.g., truck or rail haulage) occurring as part of through transport.

<sup>5</sup> PDAs for feeder services allow discussions on prices (e.g., fuel surcharges) among feeders. Feeders provide liner shipping services to main line customers by providing space on their vessels for containers (and cargos) of main lines, usually on regional trade routes between Singapore and ports where main lines do not serve. Main lines operate larger vessels that may not be able to call at smaller ports.

<sup>6</sup> An agreement generates "net economic benefit" if there are significant economic benefits that outweigh the anticompetitive effects, and the anticompetitive restrictions on competition are necessary to achieve the economic benefits and do not substantially eliminate competition.

<sup>&</sup>lt;sup>3</sup> VSAs are a specific type of liner shipping agreements. These focus on operational arrangements to provide liner shipping services (e.g., alliances) which do not include discussions on prices to customers. Liners, which include both main lines and feeders, compete to sell their allocated capacity in the shared vessel.

### Feedback from Public Consultation

- CCCS received five responses through the public consultation exercise held from 27 May 2024 to 17 June 2024. The feedback received was generally supportive of the recommendation to renew the LSA BEO for five years.
- 4. The current LSA BEO covers co-operation among liners on liner shipping services, including inland carriage of goods (e.g., truck or rail haulage) as part of through transport. CCCS had earlier received feedback from freight forwarders<sup>7</sup> on the possible unlevel playing field between the liners which have competition law immunity with respect to inland carriage, and the freight forwarders which do not. Public feedback indicated no clear evidence of current or impending usage of LSAs involving the inland carriage of goods occurring as part of through transport.

### CCCS's Recommendation to the Minister

- 5. CCCS has carefully evaluated the current state and future of the liner shipping industry. Its recommendation considered market trends and developments in the liner shipping industry, international regulations, public feedback, and Singapore's upcoming maritime developments, including decarbonisation and the new Tuas Port. CCCS assessed that the following LSAs will generate NEB for Singapore:
  - a. VSAs for liner shipping services improve the global connectivity of Singapore's port and support its status as a transhipment hub. VSAs also enhance competition among liners by lowering entry barriers for smaller liners to provide services on trade routes and at frequencies that they would otherwise not be able to provide on their own due to lack of scale. VSAs also bring about environmental benefits by enabling liners to share, utilise and deploy larger vessels.
  - b. PDAs for feeder services remain relevant to some feeders operating in Singapore. Being able to participate in such PDAs attracts feeders to base their headquarters and operations in Singapore, and to connect their services through the country. Feeders, in turn, attract and anchor main lines to Singapore, thus expanding Singapore's shipping network to support its status as a transhipment hub. Anti-competitive effects arising from PDAs appear to be limited, as customers of feeders are likely to possess bargaining power.
- 6. On balance, CCCS assessed that a duration of five years would adequately balance the needs of the industry for legal certainty in view of Singapore's upcoming maritime developments and allow CCCS to undertake timely assessment of the LSA BEO to respond to any change in the industry.
- 7. Further, CCCS recommends updating the scope of the LSA BEO to cover only cooperation among liners for transporting goods between ports to reflect the current industry practice. Should co-operation on inland carriage of goods become prevalent in the future and proves beneficial for Singapore, CCCS will consider

<sup>&</sup>lt;sup>7</sup> Freight forwarders compete with liners, as the former also provide end-to-end supply chain solutions to their customers but they procure liner shipping services from liners.

appropriate regulatory measures. These measures would aim to facilitate cooperation while ensuring a level playing field for all relevant providers (including freight forwarders). To facilitate this transition, CCCS recommends a provision in the LSA BEO to allow any current LSAs involving inland carriage of goods to benefit from the LSA BEO for one year (i.e., 1 January to 31 December 2025).

8. Further information on CCCS's recommendation, including a summary of feedback received from the public consultation, can be found in the **Annex**.

## **About the Competition and Consumer Commission of Singapore**

The Competition and Consumer Commission of Singapore ("CCCS") is a statutory board of the Ministry of Trade and Industry. CCCS administers and enforces the Competition Act 2004 which empowers CCCS to investigate and adjudicate anti-competitive activities, issue directions to stop and/or prevent anti-competitive activities and impose financial penalties. CCCS is also the administering agency for the Consumer Protection (Fair Trading) Act 2003 or CPFTA which protects consumers against unfair trade practices in Singapore. Our mission is to make markets work well to create opportunities and choices for businesses and consumers in Singapore.

For more information, please visit www.cccs.gov.sg.

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### **Annex**

# CCCS'S RECOMMENDATION TO THE MINISTER FOR TRADE AND INDUSTRY ON THE BLOCK EXEMPTION ORDER FOR LINER SHIPPING AGREEMENTS (2024)

28 October 2024

### **Background**

- Section 34 of the Competition Act 2004 (the "Competition Act") prohibits anticompetitive agreements (the "section 34 prohibition"). However, the Minister
  for Trade and Industry (the "Min/T&I") is empowered to make an order under
  section 36 of the Competition Act (known as a "block exemption"), upon the
  recommendation of the Competition and Consumer Commission of Singapore
  ("CCCS"), to exempt certain categories of agreements.
- 2. In law, CCCS can recommend to the Min/T&I that a block exemption be granted on the basis that it is likely that the category of agreements fulfils the net economic benefit ("NEB") criteria. An agreement generates NEB if it produces significant economic benefits that outweigh its anti-competitive effects, and the restrictions on competition are necessary to achieve the economic benefits and do not substantially eliminate competition.
- 3. At present, the only block exemption in Singapore is the Competition (Block Exemption for Liner Shipping Agreements) Order (the "**LSA BEO**"), which was first put in place in 2006 and subsequently renewed in 2010, 2015, 2020 and 2021.<sup>2</sup> The current LSA BEO is in force until 31 December 2024.
- 4. The LSA BEO exempts the following types of liner shipping agreements ("LSAs")<sup>3</sup> from the section 34 prohibition (subject to conditions):
  - a. Vessel sharing agreements ("VSAs") for liner shipping services; and
  - b. Price discussion agreements ("PDAs") for feeder services.
- 5. In the last review of the LSA BEO in 2021, CCCS assessed that VSAs for liner shipping services and PDAs for feeder services generate NEB for Singapore and

<sup>&</sup>lt;sup>1</sup> Section 36(1) of the Competition Act.

<sup>&</sup>lt;sup>2</sup> Prior to 2021, price discussion agreements for both main line and feeder services were exempted, and this was narrowed in 2021 to feeder services only. Vessel sharing agreements for both main liner and feeder services have been exempted since the LSA BEO was introduced in 2006.

<sup>&</sup>lt;sup>3</sup> Liner shipping agreements are agreements between two or more liner operators pursuant to which the parties agree to co-operate in the provision of liner shipping services in respect of one or more of the following: (a) technical, operational or commercial arrangements; (b) price; (c) remuneration terms.

recommended a renewal of the LSA BEO for three years.<sup>4</sup> CCCS, however, recommended narrowing the scope of the then-LSA BEO by removing the exemption for PDAs for main line services, whilst retaining a narrower exemption for PDAs for feeder services.

### **Public Consultation**

- 6. On 27 May 2024, CCCS commenced a public consultation on its proposed recommendation to the Deputy Prime Minister ("**DPM**"), in his capacity as Min/T&I, to renew the LSA BEO for five years from 1 January 2025 to 31 December 2029. CCCS assessed that the following LSAs generate NEB for Singapore and should be the subject of the LSA BEO:
  - a. VSAs for liner shipping services; and
  - b. PDAs for feeder services.
- 7. CCCS also sought feedback on the current and impending usage of LSAs which involve inland carriage of goods (e.g., truck or rail haulage) occurring as part of through transport. This was in view of feedback which CCCS had received from freight forwarders<sup>5</sup> highlighting that it is unfair for liners to have competition law immunity with respect to inland carriage of goods, while freight forwarders do not.
- 8. At the close of the public consultation on 17 June 2024, CCCS received a total of <u>five</u> responses from the industry. Respondents include an industry association, main lines and a feeder. CCCS is grateful to all respondents for their feedback and comments.

# Summary of CCCS's NEB Assessment and Feedback from the Public Consultation

9. The following paragraphs summarise CCCS's assessment of the NEB, the feedback received through the public consultation, and CCCS's final recommendation.

Recommendation 1: VSAs for liner shipping services satisfy the criteria for block exemption

10. CCCS assessed that VSAs for liner shipping services improve the global connectivity of Singapore's port and support Singapore's status as a transhipment hub. VSAs also enhance competition among liners by lowering barriers to entry for smaller liners to provide services on trade routes and at frequencies that they would otherwise not be able to provide on their own due to lack of scale. Further, VSAs for liner shipping services bring about environmental

<sup>&</sup>lt;sup>4</sup> CCCS recommended a renewal of three years instead of the usual five years as Singapore was in the midst the Covid-19 pandemic and a cautious approach was adopted to ensure that the policy could support the needs of the businesses as Singapore emerged from the pandemic. A renewal of three years would facilitate a timelier review of the LSA BEO to ensure that it remained relevant to the industry while balancing the need for sufficient legal certainty and lead time for investments.

<sup>&</sup>lt;sup>5</sup> Freight forwarders compete with liners, as the former also provide end-to-end supply chain solutions to their customers but they procure liner shipping services from liners.

benefits by enabling liners to share, utilise and deploy larger vessels that are more environmentally friendly.

- 11. The feedback from the public consultation is consistent with CCCS's assessment that VSAs for liner shipping services improve the production of liner shipping services in Singapore. All respondents expressed support for CCCS's proposed recommendation to renew the LSA BEO in respect of VSAs for liner shipping services. Liners noted that VSAs provide significant benefits to Singapore, including more frequent and reliable liner shipping services, greater connectivity, cost efficiencies and environmental benefits. Further, the industry association expressed that the renewal of the LSA BEO for VSAs provides legal certainty to support Singapore's decarbonisation goals and that liners, industry stakeholders and customers are likely to benefit from the LSA BEO in this respect.
- 12. In consideration of the above, CCCS is of the view that VSAs for liner shipping services satisfy the criteria for block exemption.

Recommendation 2: PDAs for feeder services satisfy the criteria for block exemption

- 13. CCCS assessed that PDAs for feeder services remain relevant for some feeders' businesses. Being able to participate in such PDAs attracts feeders to base their headquarters and operations in Singapore and to connect their services through Singapore. Feeders, in turn, attract and anchor main lines to Singapore, thus expanding Singapore's shipping network to support its transhipment hub. Anti-competitive effects from the use of such agreements appear to be limited. Firstly, surcharges imposed by feeders on main lines are still subject to commercial negotiation with main lines, which are likely to possess bargaining power. Secondly, main lines may be motivated to operate their own feeder services should the prices offered by (common) feeders be uncompetitive.
- 14. Respondents to the public consultation were either supportive of or neutral towards CCCS's proposed recommendation to renew the LSA BEO in relation to PDAs for feeder services.
- 15. The feedback is consistent with CCCS's assessment that PDAs for feeder services remain relevant for some feeders' businesses and that the LSA BEO for such PDAs attracts feeders to base their operations in Singapore and to connect their services through Singapore. CCCS is therefore of the view that PDAs for liner shipping services satisfy the criteria for block exemption.

Recommendation 3: Renewal of the LSA BEO for five years from 1 January 2025 to 31 December 2029

16. CCCS proposed that a duration of five years will provide the industry with greater legal certainty to support the industry during the major transitions in Singapore in the coming years (i.e., decarbonisation of the maritime sector and development of Tuas Port), while ensuring that the LSA BEO continues to remain relevant and current to the liner shipping industry. For liners, this provides continuity for them to carry on their commercial activities and creates a conducive

regulatory environment as they plan their long-term investments. For customers, this creates more stability in the network of liners which in turn offers more choices to support customers' needs.

17. Most respondents to the public consultation were supportive of a five-year renewal, with a few expressing a preference for a longer renewal of more than five years. On balance, CCCS is of the view that a duration of five years would adequately balance the needs for legal certainty and timely assessment of the LSA BEO in order to respond to any change in the industry. This would ensure that the LSA BEO remains relevant and current.

Recommendation 4: Update the scope of the LSA BEO to cover co-operation among liners in relation to the transport of goods between ports only to reflect the current industry practice

- 18. CCCS had received feedback from freight forwarders that some main lines have expanded their operations beyond sea transport to offer end-to-end supply chain solutions to their customers, such as inland transportation and warehousing. Freight forwarders compete with liners, as the former also provide end-to-end supply chain solutions to their customers but they procure liner shipping services from liners. Freight forwarders highlighted the possible unlevel playing field between the liners which have competition law immunity with respect to inland carriage, and the freight forwarders which do not.
- 19. Feedback from the public consultation indicated that there is no clear current or impending usage of LSAs involving the inland carriage of goods occurring as part of through transport:
  - a. An industry association acknowledged that "few, if any", VSAs operating globally or in Singapore include such co-operation. However, it indicated a preference not to amend the scope as the market could evolve and to evaluate this issue in the future.
  - b. While the three main lines did not indicate current or impending plans to enter into such LSAs, one suggested that the current scope may potentially be useful despite having no such LSAs in Singapore.
  - c. A feeder submitted that the scope is not relevant for feeders and indicated a preference for a level playing field (e.g., the exemption should focus on ocean-going services only).
- 20. Based on the feedback from freight forwarders and feedback from the public consultation, CCCS recommends updating the scope of the LSA BEO to cover co-operation among liners in relation to the transport of goods between ports (i.e., not including the inland carriage of goods). This is in view of the following considerations:
  - a. First, there is no clear evidence of current or impending usage of LSAs involving the inland carriage of goods. This suggests that the current scope of exemption is likely to be wider than necessary. To clarify, liners do not

need to depend on the LSA BEO if they wish to offer inland carriage of goods to their customers on their own (i.e., without cooperation with other liners).

- b. Second, the amendment will allow CCCS to review market developments and consider the appropriate regulatory measure that can facilitate cooperation on "inland carriage" and ensure a level playing field for all providers (including freight forwarders), should such co-operation become more prevalent in the future and bring about benefits to Singapore.
- c. Third, should liners seek to co-operate on inland carriage of goods while CCCS is reviewing market developments, they have the option to notify their agreement to CCCS, if necessary, should they wish to obtain legal certainty.
- 21. To facilitate transition for the industry, CCCS proposes a transitional provision to be included in the LSA BEO. Any existing LSAs that cover co-operation among liners on inland carriage, which have been signed on or before 31 December 2024, will continue to benefit from the LSA BEO for one year (i.e., 1 January to 31 December 2025).

## CCCS's Recommendation to DPM in his Capacity as Min/T&I

- 22. In conclusion, CCCS has recommended to the DPM and Min/T&I to renew the LSA BEO for five years from 1 January 2025 to 31 December 2029 on the following basis:
  - a. Retain the categories of liner shipping agreements which will benefit from the LSA BEO, namely:
    - i. VSAs for liner shipping services;
    - ii. PDAs for feeder services; and
  - b. Update the scope of the LSA BEO to cover co-operation among liners in relation to the transport of goods between ports only, reflecting the current industry practice.

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