

Annex A: Factsheet on ASEAN Competition Policy & Law Programme

The ASEAN Competition Policy and Law Programme aims to foster a culture of fair competition and to promote competition law awareness and compliance in the region through a series of programmes that CCS will initiate in close collaboration with relevant stakeholders (e.g. ASEAN government officials, businesses, etc.). The Programme's objectives include:

- Equipping companies with the requisite knowledge to navigate the competition landscape in ASEAN to help in their internationalization efforts.

- Fostering closer collaboration with ASEAN government agencies to promote fair competition culture so as to create a level playing field for companies expanding into ASEAN.

- Strengthening competition regimes across ASEAN to improve market access so as to create more business opportunities.