

Be a **trusted** retailer in the beauty industry.



DO'S



BEAUTY RETAILERS **SHOULD:**

Provide clear and accurate information on the prices, discounts and promotions to consumers before treatment/ service is done.



BEAUTY RETAILERS **SHOULD:**

Ensure discount or price benefit is genuine.



BEAUTY RETAILERS **SHOULD:**

Ensure claims made on their products or services are true and accurate.



DON'TS



BEAUTY RETAILERS **SHOULD NOT:**

Promote products/ services to consumers in circumstances where they are unable to clearly comprehend or respond.



BEAUTY RETAILERS **SHOULD NOT:**

Pressure their customers into buying products/ services.



BEAUTY RETAILERS **SHOULD NOT:**

Make unsubstantiated claims or guarantees about the results or effects of their products/ services.



COMPETITION & CONSUMER COMMISSION
SINGAPORE



@cccs_sg



cccs.sg



@cccs_sg



For more information on Fair Trading Practices for Beauty Industry, visit www.cccs.gov.sg or scan the QR code >>