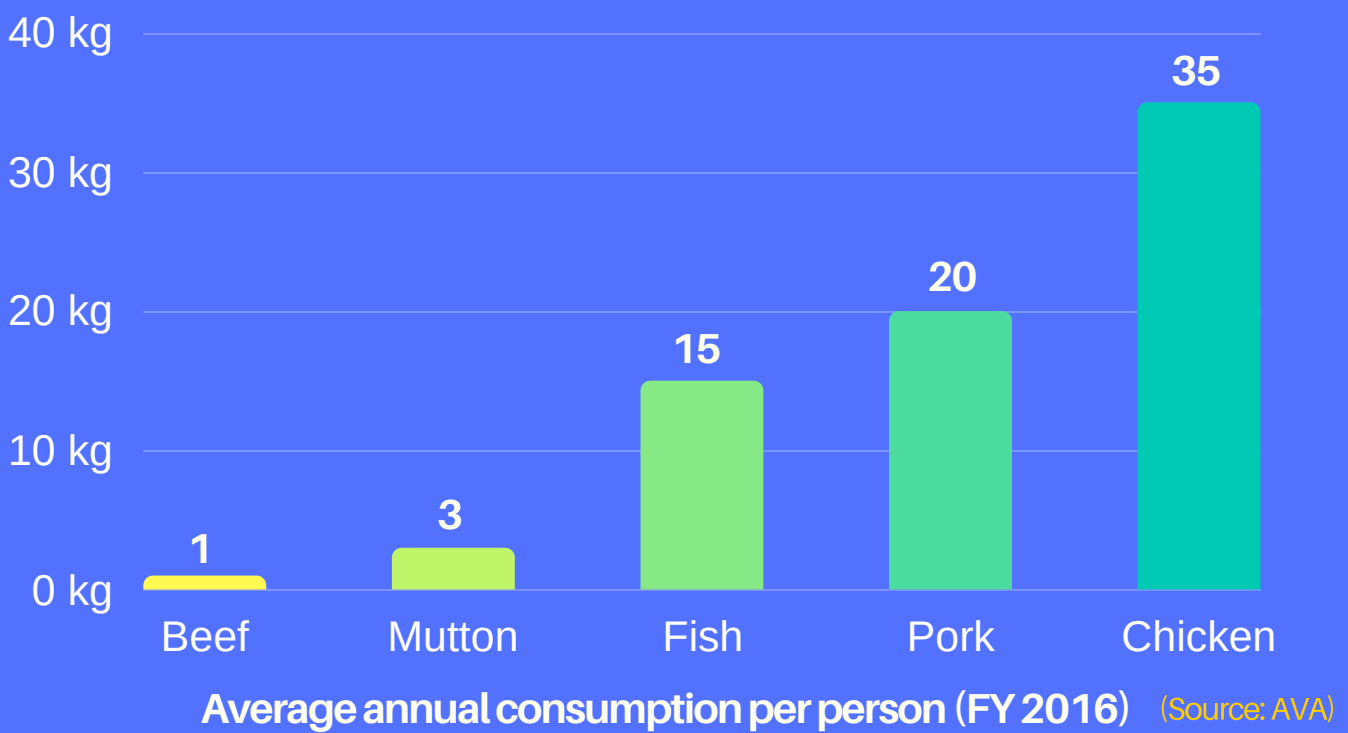
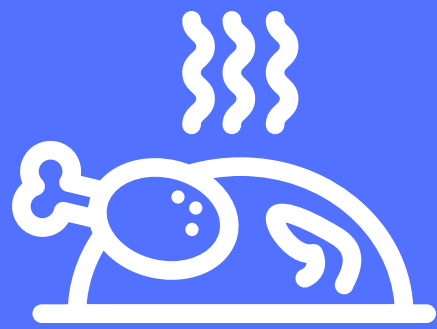


# Fresh Chicken Industry in Singapore

In 2016, approximately **49 million** live chickens were slaughtered in Singapore. (Source: SINGSTAT)

**Chicken is the most consumed meat in Singapore**



## 13 fresh chicken distributors



Supply of fresh chickens in Singapore

The Parties supply **>90%** (by annual turnover)



**Annual Turnover > SGD 500 million dollars**



The Parties:

- Gold Chic, Hua Kun
- Hy-fresh
- Kee Song
- Ng Ai
- Sinmah
- Toh Thye San
- Lee Say Group (Lee Say, Hup Heng, Prestige Fortune, Leong Hup & ES Food)
- Tong Huat Group (Tong Huat, Ban Hong)

For at least **7 years** (Sep 2007 to Aug 2014), CCCS found that the Parties had:

- Engaged in price discussions
- Expressly coordinated the amount and timing of price increases
- Agreed not to compete for each other's customers



Prices of fresh chicken products sold to supermarkets and hawker stalls



by **10 ¢ - 30 ¢ per kg**